



Gujarat Technological University

Centre for Financial Services

Organizes



International Conference on
**Enhancing Economic Productivity *and* Competitiveness
through Financial *and* Monetary Reforms**
(CCFS2017)

● Date ●

6th & 7th October -2017

● Venue ●

GTU, Chandkheda Campus, Ahmedabad, India

Conference by Centre for Financial Services – CCFS2017
is Co-sponsored by



**Jan Wzykowski
University**



About the Conference

<http://ccfs.gtu.edu.in/>

Economy of a country is highly depends on the comprehensive government policies. The industrial activities carried out by an entrepreneur leads to job opportunities, which directly plays an important role in fostering the GDP of a nation. To promote and such entrepreneurial activities, Government across the globe introduces certain campaigns and undertake new initiatives. Government of India has also initiated such impactful campaigns like Make in India, Start-up India, Digital India, Skill India, etc. so that country can move towards the sustainable economic development. It is highly challenging task to generate sufficient employment opportunities for the huge workforce of India. An interesting and highly provoking study can be carried out in terms of the initiatives taken by Government of India, especially the jobs opportunities generated for the large pool of workforce which helps to improve the output of in reference to GDP.

This conference aims towards the basic pillars of creating job opportunities like education, skill development, government policies, enhancing in-house manufacturing, digitalization, entrepreneurship, innovations, etc. A lot of gap exists between the actual demand and the supply of the workforce. To full-fill this gap, many government policies exists and financial and monetary reforms introduced. Recently the Government of India took a bold step of demonetization and tried to grip the corruption. Such initiatives and reforms are necessary for the country like India. Financial and

Monitory reforms are essential for the developing countries for improving their productivity and competitiveness in the Global Market.



India is fortunate to have large and young workforce. Simultaneously it is also a challenge for the government to provide and generate employment opportunity for its citizens. The initiatives taken by the existing central government are very unique in nature and hence attracts the research community for the study.

The conference aims to provide a platform for academicians, research scholars, practitioners and

students to contribute their research work. The conference also provides an opportunity for Government Officers to present their ideas. The core theme of the conference *“Enhancing Economic Productivity and Competitiveness through Financial and Monetary Reforms”* is divided into various sub themes and researchers are encouraged to write on the relevant area of interest which can be inclined with the core theme of the conference.

About Gujarat Technological University (GTU)

<http://gtu.ac.in/>



Gujarat Technological University is relatively a new technology University established in the year 2007 by the Government of Gujarat vide Gujarat Act No. 20/2007. The University caters to the entire field of Engineering, Pharmacy, Business & Management Studies and Computer Applications in Gujarat State. Today, the University has more than 4,00,000 students, a large number of Master's Programs and a robust Doctoral Program. It has 480+ Colleges affiliated to it. Today it is the largest University of Gujarat.

GTU offers an ideal modern educational infrastructure that offers a space not only for the administrative work of the university but also space to conduct workshops and conferences with all the modern amenities. The University will also offer a Research laboratory building and PG Research Centres building very soon. GTU wishes to build an asset of students who can build a new India, which would stand for a more harmonious and more humane world, with a better quality of life for all.

To encourage Research, Innovation & Globalization, GTU is continuously involved in organizing seminars, workshops and conferences at national and international level. Centres like Curriculum Development Centre, Innovation Council, Integrated Training and Placement Cell, PG Research Centres are setup for the constant development and up gradation of the education at the University. These centres also work towards development of faculties and industry academia partnerships. GTU has won several awards for such initiatives.

The State government brought all the colleges (except constituent units of other universities in the State) imparting education in Engineering, Pharmacy, MBA and MCA of the state under one roof with the following objectives:

- To create institutes and centres of excellence to impart state-of-the-art education, training and research in the fields of Science, Technology and Management in general.
- To create capabilities to develop knowledge, skill and competence at various levels.
- To create capabilities to upgrade infrastructure of global standard for education, training and research in the areas related to Engineering, Technology and Sciences.
- To provide inter-relationship for national and international participation in the fields of Science, Engineering, Technology and Management.
- To establish close linkages with industries to make teaching, training and research at the University relevant to the needs of industries at the national and international levels.

Post Graduate Research Centres at GTU

Gujarat Technological University is constantly engaged in the activities to improve the education and make it Global. GTU has established 14 Post Graduate Research Centres.

- 1) Centre for Environmental and Green Technologies
- 2) Centre for Mobile Computing and Wireless Technologies
- 3) Centre for Cyber Security, Environment & Energy Efficiency Tools (CE3T)
- 4) Centre for Infrastructure, Transportation and Water Management (CITWM)
- 5) Centre for Technology Education, Public Policy and Universities of the 21st century
- 6) Centre for Global Business Studies
- 7) Centre for Business Ethics and CSR
- 8) Centre for Financial Services

- 9) Centre for Marketing Excellence
- 10) Centre for Governance Systems in Businesses, Industries, Universities, Hospitals, NGOs and Governments
- 11) Centre for Pharmaceutical Studies and Drug Delivery Technologies
- 12) Centre/School for Industrial Design
- 13) Centre for Project Management in Chemical Engineering
- 14) Centre for Environment & Energy Efficiency Tools

PG Research CENTRE FOR FINANCIAL SERVICES (CFS)

Gujarat Technological University has initiated fourteen Post Graduate Research Centres with a vision to develop professional research work. The Centre for Financial Services (CFS) is one of the Post Graduate Research Centre which is started with the objective to work into the areas of Finance, Financial Services and Economics.

Core Objectives of the Centre:

- To conduct various in-house and external research in the area of financial services and economics.
- To provide training and education in the area of financial services by conducting long and short term courses.
- To provide consultancy/advisory to the external agencies/institutes in the area of financial services.



GTU – Chandkheda Campus, Ahmedabad



International Conference on Enhancing Economic Productivity *and* Competitiveness *through* Financial *and* Monetary Reforms

Date: 06th & 07th October, 2017
Venue: GTU Chandkheda Campus, Ahmedabad.

CCFS2017
Conference by Centre for Financial Services

THEMES AND SUB-THEMES OF THE CONFERENCE

1. Domestic Manufacturing Sector: Issues and Importance

- Make in India/Made in India
- New Initiatives for promoting Indian Manufacturing of Products
- Foreign Direct Investment in Industrial Sector
- Intellectual Property related issues
- Promotion of National Manufactured Products
- Ease of Doing Business
- Special Focus on Industrial Domestic Production through 'Make in India' campaign – Issues and scope
- Scope and Development of Special Investment Region (SIR) and Special Economic Zones (SEZ)
- Availability and Accessibility of Infrastructure & Amenities

2. Scope for Digital Infrastructure and Services and New Technology

- Need and Importance of Digitalization for Banking and Financial Sector.
- Government Services through Digital Platform.
- Broadband Connectivity for Semi urban and Rural area
- connecting youths in rural area through Mobile internet
- Public Wi-Fi accessibility programmes
- e-Governance – Reforming Government through Technology
- Adopting digital of Manufacturing technology for SME's
- Job Creation for IT experts
- Role of Power Sector reforms for advanced Digitalization
- Digitalization in Govt. undertakings
- Record Digitalization in Government Sector
- E-Governance - Digital Platform for Tracking Records
- Digital Currency – Cashless Economy
- Use of AADHAR for Govt. Services and benefits.

3. Entrepreneurship/ Self Employment /Creation / Start ups

- New mechanism in Start-up Funding
- Funding Support and Incentives Micro enterprises
- Incubation Support : Industry - Academia Partnership
- Digital, Physical and Services oriented Start-ups – Opportunities & Challenges.
- Focus on Sustainability of Ventures instead of Hyped Funding.
- Development of Incubator – Rules - regulations

- Consultancy by Government Network for Start-ups
- Educating and Training Aspirant Entrepreneurs
- Scope for Entrepreneurship in Agriculture Sector
- Business Start-ups in Rural Areas

4. Human Resource & Economic Development

- Skilled/unskilled Workforce in Economic Development.
- Sustainable employment for young workforce
- Supply vs Demand of Skilled Labour in Urban and Rural Areas
- Labour Force Migration with in the states of India
- International Migration of Workers and skill development
- Productivity enhancement through Skill Development & Training of Workers
- Technical Vs Nontechnical skills –
- Possibilities of introducing and amendments in Laws & Regulations related to skilled labour
- Impact of skilled labour on Economic productivity and Efficiency
- Skill development for Workers for improving employment opportunity.

5. Government Policy and its impact

- Demonetization and curbing Corruption
- Need for Strong Initiatives for Economic Development
- Foreign Policy : Trade and Balance of Payment
- Financial Inclusion to reduce unemployment
- Job Creation by Financial Industry / Sector
- Job opportunities in Agriculture and Production sector
- Training & Education for Job creation
- Job creation & Economic development (vis viz)
- Employment opportunities in rural areas.
- Government Initiatives to reduce unemployment
- Role of Women workforce in Economic Development.
- Contribution of MSMEs in Job Creation
- Making women self-sufficient – promoting women towards entrepreneurship.

Note:

Above list is suggestive and does not restrict the topics apart from it. **It is strictly desirable that a Papers should have relevance with the main theme of the Conference.**

Step 1: Author Registration

- Every author has to register him/herself on website.
- After Registration, **author will be allotted unique author code (e.g. AC1001)** which will be author's identification number for entire conference.
- All fields in the registration are compulsory, and **no changes in the details will be allowed once the author has registered.**
- If, there are multiple authors for a single paper then **every author has to register separately.** All the authors will be given a unique author code which they have to use for various purposes throughout the conference.
- This unique Author Id will be communicated to authors by their registered e-mail only. Hence it is mandatory to give correct mail id

Step 2: Paper Registration

- After author registration, Paper Title will be required to be registered.
- **Every paper will be allocated unique number (e.g. PUN2001),** which will be used as identification code for the Research paper throughout the conference.
- If a person is going to submit more than one paper, then he/she will have to register all the papers and for every paper he/she will be given unique number.
- **Every paper should be registered only once even if there are multiple authors.**
- While registering the Paper, **unique author code of all the authors will be required.** Once the data is submitted by the author, **no change in the details will be entertained.** So it is advisable to keep all the author's unique codes ready at the time of title registration.

Step 3: Abstract Upload

- Only **one author will have to login with unique paper number/ paper Id and upload abstract in word document format and declaration form in pdf format.**
- Your abstract will be **verified by the review committee.** You have to upload your full paper only after its approval.
- Authors will be communicated by e-mail about the status

- If the review committee rejects **the paper on the basis of abstract, then authors will not be allowed** to submit the full paper.

Step 4: Declaration Form Upload

- Authors have to download the Declaration Form available on the Website.
- All the required details are to be filled by authors and every author has to put signature on it.
- Declaration is a must for participating in the conference.
- Scan Copy of the Declaration Form must be uploaded in PDF format through the paper id login.

Step 5: Full Paper Submission

- Author can upload full paper based on the instructions received from the conference committee.
- The Paper should be in Microsoft Word format.
- The paper must be in the desired format as available on the website.
- Recommendations of Review Committee should be followed by the author and they have to make necessary changes in their manuscript.
- Excellent and outstanding papers will be published and the decision of the review committee will be final in this regard.
- **Foreign authors can submit their papers in Absentia.**

Step 6: Fees Payment

- Authors have to submit fees within the specified dates on the website only after intimation of the fees payment via e-mail.
- Fees will be accepted only through online payment mode. Check the website for more details. In case of non-payment of fees, paper will be treated as rejected and author(s) will not be allowed to participate in the conference.
- The amount of fees payable will be displayed under paper id login.
- For every paper Fees is charged separately, considering the category of the author(s).
- **Amount mentioned under paper id must be paid by single transaction only.**
- **The Fees is non-refundable in any case.**

Fee Structure - CCFS2017@@@

Category	Fees Amount [@] (India Authors / Delegates)	Fees Amount (Foreign Authors / Delegates)
Industry Delegates & Experts	Rs.3000/-	\$200
Faculty / Research Scholar /Academician/ others	Rs.2000/-	\$150
GTU Student [#] (current Bachelor and Master Degree students)	Rs.1000/-	\$100
Delegates (Only for Attending Conference)	Rs.1000/-.*	\$100*

Publication and Certificate:

- Selected peer reviewed papers will be published in a book and/or CD or Both with ISBN, subject to the approval of the review committee.
- The decision of the conference committee will be final in case of any dispute/discrepancy.
- The certificate will be issued to the authors who will remain present on both days of the conference.
- Certificates will be distributed after valedictory session.

Guidelines for Delegates (Only for Attending Conference)

Step 1: Delegate Registration

- Every Delegate has to register him/herself on website. To register, pay the fees as mentioned below and then follow the registration process.
- After Registration, Delegate will be allotted unique Delegate id which will be a unique identification number for entire conference.
- All fields in the registration are compulsory, and no changes in the details will be allowed once the delegate has registered.
- A unique Delegate Id will be communicated to delegate on their registered e-mail after verification of the fees details. Hence it is mandatory to give correct e-mail id.
- The certificate of participation will be given to the delegates attending both days of the conference.
- The certificate will be given by the end of the conference.

Step 2: Fees Payment

- Delegate will have to pay fees within the mentioned dates on the website.
- Fees will be accepted only through online payment mode.
- In case of non-payment of fees, entry will be restricted.
- Fee is not refundable in any case. Fee for Delegate is Rs. 1000/- (\$ 50 for Foreign Participant)
- Fee includes breakfast, lunch and snacks for two days. Fee does not include accommodation facility.
- Accommodation facility is not available, if required kindly contact on cfs@gtu.edu.in
- Early Bird Discount is not applicable for Delegates.**

@ Submit your full paper on or before dead line and avail 50% early bird discount. Discount is not applicable for Delegates. For Details visit website

GTU Student will have to bring ID card of the institute where he is pursuing full time Degree.

@@@ Fees shown in above table is charged per author for one paper. For every additional paper, the author will have to pay Rs. 500/- extra for Indian author and for foreign Author \$ 25 is charged for extra paper.

Note: No discount rule will be applicable for fix amount of Rs 500 / \$ 25 for additional paper.

- Required fee amount will be displayed under login Id for every paper.
- For every paper Fee is charged separately considering the category of the authors.
- Amount mentioned under paper id must be paid by single transaction only.**
- Fee is not refundable in any case.**
- Fee includes breakfast, lunch and snacks for two days. Fee does not include accommodation facility.**
- Accommodation facility is not available, for assistance kindly contact on cfs@gtu.edu.in**

Only **Foreigners** can pay fees by Demand Draft, in favour of "Gujarat Technological University" payable at Ahmedabad, India. They can pay fees either in US Dollar or in Indian Currency by Demand Draft only. For more information please contact on cfs@gtu.edu.in

Please Visit <http://cfs.gtu.ac.in> to know the steps of fees payment.

Important Dates of CCFS2017

Particulars	Date
Last Date for Abstract Submission	31-07-2017
Last Date for 50% Early Bird Discount (Only Full papers submitted are eligible)	25-08-2017
Last Date for Full Paper Submission / Declaration	05-September-2017
Confirmation of Final Paper Acceptance	On or before 20-September-2017
Intimation about Fees payment	21 st to 24 th September 2017
Fees Payment Period (After Intimation Mail)	Between 25 th to 28 th September 2017
Entry Pass Download	03-October-2017 Onwards
Conference Dates	06 th & 07 th October 2017

Conference Committee @ CCFS2017

Chief Patron : Prof (Dr) Navin Sheth ,
Vice Chancellor, GTU

Patron : Mr Bipin J Bhatt, Registrar, GTU

Convenor : Mr. Hitesh Gujarati & Mr. Vikrant Vala
Research Associates, CFS, GTU

International Advisory Committee

- **Dr. Zdzislaw Polkowski** - Rector's Representative for International Cooperation and Erasmus+ Programme , Jan Wyzykowski University, Polkowice, Poland
- **Prof. Dr. Samo Bobek** - Head of Department of E-Business, University of Maribor, Slovenia
- **Shubhro Michael Gomes** – Professor, Gaeddu College of Business Studies, Royal University of Bhutan.

Senior Advisory Committee

- **Dr. Rajesh Khajuria** –Director, C. K. Shah Vijapurwala Institute of Management, Vadodara
- **Dr. S. O. Junare** – Prof & Dean, Faculty of Management, Gujarat Forensic Science University, Gandhinagar
- **Dr. Viral Bhatt** – Director, SAL Institute of Management

- **Dr. Jimmy Kapadia** – Director, SR Luthra Institute of Management Studies, Surat
- **Dr Trupti Almoula**, Director, Narmada College of Management.
- **Prof. Rajnikant Patel** - Advisor, Research & Consultancy Cell, GTU
- **Mr. Arakhita Khandual** - Ex-Director, IDBI Bank
- **Dr. Jaimin Vasa** – Senior Vice President, Gujarat Chamber of Commerce
- **Dr. J. C. Lilani** – Deputy Registrar, Gujarat Technological University
- **Dr. Pankajray Patel** – Director, School of Management Studies, Gujarat Technological University.

GTU Committee members

- Mr. Keyur Darji - Deputy Director
- Dr. Parul Bhati – Deputy Director
- Dr. Kaushal Bhatt - Assistant Professor
- Dr. Sarika Srivastava - Assistant Professor
- Dr. Ritesh Patel - Assistant Professor
- Dr. Krishnaba Parmar - Assistant Professor
- Mr. Kedar Bhatt – Assistant Professor
- Ms. Sweta Bambuwala – Assistant Professor
- Ms. Radhika Gandhi – Assistant Professor

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Gujarat Technological University

(Established Under Gujarat Act. No. 20 of 2007)

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